



Your vision. Carefully carried.

ANNIVERSARY CREATIVE & DIGITAL PROPOSAL · SEPTEMBER 17, 2026

PREPARED FOR

Apostle Jesse Mcpherson

Founder, Greater Discipline for Christ

KINGDOM Grace Apostolic Fellowship International (KGAFI)

Dear Apostle Mcpherson,

Thank you for the opportunity to serve as you celebrate 28 years of Greater Discipline for Christ and 13 years of KINGDOM Grace Apostolic Fellowship International. These milestones deserve a presentation that honors the work, welcomes the community, and carries the vision forward.

We are grateful to Prophetess Adrienne Dukes for bringing this opportunity to Excel. Her care for this assignment reflects the administrative strength emerging among a new generation of ministry leaders. We understand that you have entrusted her to coordinate the anniversary details and manage the development of these materials with us.

OUR COMMITMENT

Clarity for the leader.

A working plan for the team.

Excellence in every expression.



01 / THE LETTER, CONTINUED

Thank you for trusting Excel.

This proposal gives you a transparent view of the scope and investment while establishing the working plan Prophetess Dukes and Excel will follow. It outlines the anniversary vision, creative direction, event flyer, printed programs, hosted digital program and QR experience, complimentary brand preparation, and production workflow. It also presents the core investment, an optional digital ministry expansion, and a draft invoice for each option.

Excel brings creative judgment, practical organization, and a ministry-conscious approach to execution. We are prepared to receive the vision, organize the details, and run with it - with the care this occasion deserves.

Thank you for your trust. We look forward to helping both ministries present this significant moment with clarity, dignity, and excellence.



Al Alexander

Founder & CEO

Excel Ministry Marketing
& Media, LLC

396 West Greens Road · Houston, Texas 77060

346.873.1409 · ExcelMinistryMarketing.com



02 / THE ANNIVERSARY

Two milestones. One intentional celebration.

28

**Greater Discipline
for Christ**

YEARS OF MINISTRY

13

**KINGDOM Grace Apostolic
Fellowship International**

YEARS OF MINISTRY

SUNDAY, NOVEMBER 1, 2026 · 3:00 PM

6144 Westline St., Houston, Texas 77036

Guest Speaker: Pastor Curtis Ross

Creative direction

One coordinated anniversary identity will give both organizations clear, dignified recognition. The two milestones will sit together with intentional hierarchy, rather than allowing one celebration to become a footnote.

Refined typography, prepared ministry photography, disciplined color, and generous space will connect the flyer, program, and digital experience. Final colors and imagery will be developed from the ministry's existing identity and approved through Prophetess Dukes.

THE LASTING OPPORTUNITY

The anniversary is the occasion. The ministry's public presentation is the lasting opportunity.



03 / THE PRIMARY ASSIGNMENT

Event Essentials Bundle

\$300.00

ONE COMPLETE SOLUTION
Design. Print. Digital access.

Coordinated anniversary materials that make the celebration easy to promote, meaningful to attend, and accessible beyond the room.

Anniversary flyer

20 printed flyers
4" × 6" · vertical
60 lb. matte paper
Full color · front only

Primary design plus a digital version optimized for electronic distribution and social promotion.

Anniversary program

30 printed programs
12 pages, including cover
5.8" × 8.3" · portrait
Left binding · stapled

Full-color interior and cover on 110 lb. gloss, coordinated with the flyer.

ALSO INCLUDED

Dedicated QR code, Excel-hosted digital program PDF, and reasonable logo and photograph preparation. Included in the package.

Review the \$300 draft invoice



04 / BEYOND THE PRINTED PAGE

Prepared with care. Shared with ease.

The digital program experience

Excel will prepare the approved anniversary program as a digital PDF, hosted through Excel. A dedicated QR code connects attendees directly to it on their phones.

Share the same link beyond the 30 printed copies. Excel will test the QR destination and mobile access before print release.

SCAN / OPEN / READ / SHARE

A physical program. A wider digital invitation.

Complimentary brand preparation

We will work with the ministry's existing logos, photographs, and visual materials.

- Clean and refine existing logos
- Rebuild or enhance files where reasonably necessary
- Remove backgrounds; prepare transparent versions
- Correct sizing and proportions
- Optimize photographs and visual consistency
- Make modest refinements for clear reproduction

Reasonable preparation is included in either package. A full rebrand or extensive new illustration would be scoped separately before additional work begins.



05 / A CLEAR PLAN OF ACTION

Vision received. Details organized.

A CLEAR WORKING RELATIONSHIP

Apostle Mcpherson sees the complete scope and investment. Prophetess Adrienne Dukes coordinates content, consolidates feedback, and manages the project with Excel on the ministry's behalf.

01 / Confirm & collect

Select one package. Gather ministry logos, leadership and speaker photographs, anniversary theme, program order, biographies, acknowledgments, and contact details. Prophetess Dukes confirms names, titles, and permissions.

02 / Design & align

Excel establishes the shared visual direction, prepares the assets, and develops the flyer and program. If selected, the website grows from that same identity.

Share project details with Excel



05 / THE WORKFLOW, CONTINUED

Work approved. Work delivered.

03 / Review & approve

Prophetess Dukes returns one consolidated set of feedback. Excel refines the materials; the ministry provides written approval of final content and proofs before printing.

04 / Produce & deliver

Excel coordinates print production, publishes the approved digital program, tests QR access, and organizes final delivery. The optional website receives a mobile and link review before launch.

SCHEDULING CHECKPOINT

Content deadlines, proof dates, revision allowance, print turnaround, and delivery arrangements will be confirmed with Prophetess Dukes at kickoff, working backward from November 1.

Print timing depends on complete content, timely approval, and printer availability. This proposal does not promise an unconfirmed delivery date.



06 / OPTIONAL DIGITAL MINISTRY EXPANSION

Let the momentum keep serving.

THE ANNIVERSARY HAS ALREADY CREATED AN AUDIENCE

Give that audience a place to return.

Members will share the flyer. Leaders will invite guests. People who do not normally encounter the ministry online will have a reason to search for it. The Anniversary Digital Launch turns that attention into a foundation that can grow after November 1.

\$1,000.00

TOTAL UPGRADED PACKAGE · INCLUDES EVENT ESSENTIALS

A starter website & event portal

- Ministry identity and introductory information
- Anniversary date, time, location, and guest speaker
- Digital anniversary program integration
- Event-related content and contact information
- Web-ready ministry assets
- A foundation for future ministry expansion

[Review the \\$1,000 draft invoice](#)



06 / EXCEL'S ANNIVERSARY GIFT

A gift toward the ministry's digital future.

THREE MONTHS

Complimentary website maintenance.

Included with the Anniversary Digital Launch.
The care period begins at website launch.

**Celebrate the milestone. Establish the next
chapter. Keep building after the celebration.**

Clear investment. Clear next steps.

The \$1,000 option replaces the \$300 option; the two packages are not added together.

Domain and hosting arrangements, maintenance scope, and any service after the three-month gift period will be agreed before launch.

No recurring subscription is activated by selecting this package.



07 / DRAFT INVOICE · OPTION ONE

Event Essentials Bundle

DRAFT / PROPOSED INVOICE

Prepared for: Apostle Jesse Mcpherson
Greater Discipline for Christ / KGAFI
Project: November 1, 2026 anniversary
Reference: EX-2026-1101-A

Anniversary flyer design	Included
20 printed 4" × 6" flyers	Included
12-page anniversary program design	Included
30 printed anniversary programs	Included
Dedicated QR code	Included
Excel-hosted digital program PDF	Included
Reasonable logo/photo preparation	Included
PROPOSED PACKAGE TOTAL	
\$300.00	

A proposed bundled price, not a balance currently due. This draft is not a receipt or an issued invoice. The ministry selects and approves one package before the order is finalized.

Select Event Essentials · \$300

Select a package to go directly to checkout. You can upgrade there for \$700 more (\$1,000 total), or keep Event Essentials at \$300. Excel verifies Cash App payment manually before marking an order paid.



07 / DRAFT INVOICE · OPTION TWO

Anniversary Digital Launch

DRAFT / PROPOSED INVOICE

Prepared for: Apostle Jesse Mcpherson
Greater Discipline for Christ / KGAFI
Project: November 1, 2026 anniversary
Reference: EX-2026-1101-B

Everything in Event Essentials	Included
Starter ministry website	Included
Anniversary event portal	Included
Digital program integration	Included
Web-ready ministry brand preparation	Included
Three months of website maintenance	Excel's gift
PROPOSED PACKAGE TOTAL	
\$1,000.00	

Total upgraded package price, not \$1,000 in addition to Event Essentials. A proposed bundled price, not a balance currently due. This draft is not a receipt or an issued invoice.

Select Digital Launch · \$1,000

Prophetess Dukes and Excel will confirm the production calendar, gather the content, and carry the assignment forward.
Call Excel · 346.873.1409 | Client Center